

# We want to partner with you!

More and more businesses in Camden are waking up to the immense value that the borough's young people can offer their organisation. Whether it's work experience, apprenticeships, corporate volunteering, or any number of other opportunities, YCF's business partnership is your fast-track to engaging with Camden's youth for the betterment of your business and the local community!

### Who are YCF?

Established in 2017, Young Camden Foundation is a registered charity set up to address the growing uncertainty of long-term investment in the children and young people sector in Camden and the need to build more cross-sector partnerships.

## **Our aims**



### **INCREASE**

long-term investment in the Children and Young People sector in Camden



### LISTEN

to young people and ensure they are safe, thriving and achieving their full potential



### CONNECT

members, partners and supporters in new crosssector collaboration and partnerships



### BUILD

members' capacity to deliver high-quality and sustainable youth provision

### What do we do?

## Membership

Our membership comprises over **170 organisations** in Camden who directly with children and young people. We support our members through grant-making, capacity building, and facilitating cross-sector collaboration.

## **Grant-giving**

Since our inception, we have given out over £2.3m to local organisations. We hold a variety of cause-specific grants rounds, with focuses including holiday hunger, and mental health and wellbeing.

# 'Capacity building' (training and events)

We know that a strong and skilled workforce in the youth sector is integral to the provision of high-quality services. That's why we provide members with **free access** to an extensive training and events suite, on topics such as safeguarding, fundraising and bid writing, working with children with SEN/D needs, and LBGTQ+ awareness.

### **Cross-sector collaboration**

We act as a **conduit between our members and the private and public sector**, facilitating everything from networking with Camden Councillors, to furniture donations from redevelopment sites.

### **Our members**

We think Camden has the **best youth sector in the country!** Below is just a snippet of some of our wonderful members who you could connect with through the business partnership programme:

New Horizon Youth Centre have a nationwide profile for supporting 16-24-year-olds who are homeless or unsafe





Camden United is the borough's foremost youth football team, using the power of football to tackle youth violence

Creators House provides a free creative and therapy space for 18-25-year-olds in Camden





HvH Arts is an award-winning charity that provides a gateway to the arts for children aged 5-18

# Why business partnership

YCF's greatest strength is our members and the community they create. From large youth centres with a national-profile, to grassroots, cause-specific organisations, our membership cohort is as diverse as Camden is. We believe that, through this spirit of partnership and collaboration, we can help mold a better future for everyone who calls this borough home, and that the business community play a vital role in this.

# What a YCF business partnership offers

- Be brought into the YCF family, contributing to the wonderful Camden community.
- Doors open to CSR opportunities with our membership, including corporate volunteering; apprenticeships and work experience; community consultation; and resource and equipment donations.
- Tailored and supported matchmaking by YCF's brilliant team.
- Access to designated, quarterly, business partner newsletter and invitation to YCF events.
- The opportunity to support a dynamic sector and a small but determined team.
- So much more! YCF is committed to being flexible and innovative with our business partners. Got an idea you want to try? Let's talk about it.

## What's involved

We want to build a community of likeminded organisations across the commercial and charity sector in Camden. Therefore, it is free to become a YCF business partner! Signing up will give you access to our quarterly business partner newsletter and an invitation to YCF events.



