

YOUNG CAMDEN FOUNDATION

Annual Report 2019/2020

www.youngcamdenfoundation.org.uk
Registered charity no: 1172314

WELCOME FROM CHAIR



We are pleased to present the Young Camden Foundation Annual Report for 2019/20. At the end of our third year of operation, staff and trustees of the Foundation are extremely proud of what we have achieved so far and full of ambition for the future.

Society works best for young people when it has commitment and participation from the private, state and voluntary sectors. Camden has a thriving business sector, strong local government and resilient voluntary organisations, and Young Camden Foundation is uniquely placed to make connections between all three.

In this Annual Report you will see that we are already making progress on leveraging more investment into youth services on behalf of our members. The Foundation is tapping into under-utilised assets in the community and maximising the benefits of cross-sector partnerships. Our ambition is to continue to use our resources and influence to create a future where all young people in Camden can thrive.

We would like to thank our Founding partners - John Lyon's Charity, London Borough of Camden and City Bridge Trust for their continued support of our work. We also want to thank our members and other partners. Much of our work would not be possible without their support.

During the height of the COVID-19 pandemic we continued to listen to our members so that we could find out their needs and be fast and highly adaptive in our response. We know that the pandemic and national lockdowns have financially impacted our members and restricted their work with young people. The long-term impact on our members is still to be fully understood, but whatever happens in the coming months, we will stand by them. We will continue to nurture our relationship with supporters and sponsors for the benefit of the sector and keep listening to our members to identify and address their needs.

Please get in touch to learn more about how you can support our work.

FIONA MILLAR

Chair YCF Board of Trustees
Young Camden Foundation

MESSAGE FROM CEO

Young Camden Foundation was set up in 2017 to provide a positive new approach to supporting the children and young people sector in the London Borough of Camden. We are a growing local infrastructure organisation with 70+ members.



We support a cross-sector community of organisations working together to create meaningful opportunities for children and young people in Camden.

In our first year, we focused on establishing the organisation, building its membership, and firming up its policies and governance. In our second year, we were pleased to launch a three-year strategy focused on leveraging long-term investment in the local children and young people sector, enabling more cross-sector partnerships and increasing members capacity to deliver high quality and sustainable youth provision.

Now feels like a good time to publish our first annual report despite how mercurial this year has been.

Since its inception in 2017, Young Camden Foundation has awarded more than £400,000 in small grants to Camden-based charities that offer services and support to children and young people.

Over 2,000 children and young people in Camden have benefited from Young Camden Foundation funded projects and programmes.

Young Camden Foundation is committed to connecting members and community partners to further support capacity building and the brokering of new strategic partnerships. This type of work has never been more important than now.

At the beginning of 2020, we conducted our first member satisfaction survey, which we plan to do annually moving forward. Over 45% of our membership responded to the survey, and overall, the responses reinforced the need for our work in the sector. We strive towards making the experience a positive one to all our members by learning from the feedback and finding ways to implement the recommendations in the survey report.

Together with our members and young people, we have developed a Theory of Change model that describes the process of supporting a young person through a journey of progression. Addressing the needs of young people is at the forefront of this model. In our first year, we conducted a needs analysis to better understand the needs of children and young people in the borough. Three priorities came out of the analysis:

- Youth safety – some young people feel unsafe in their community
- Health and well-being – mental and physical health issues are affecting a growing number of children and young people
- Access to opportunities – Camden is rich with resources and opportunities, but for some young people the prospect of benefiting from these opportunities seems out of reach

Through our grant giving, we have continued to invest in creative and proven programmes that address these three priorities. Through our member events we have encouraged and promoted collaboration and the development of new partnerships within the children and young people sector and across other sectors.

Thank you

I'm proud of what we have achieved so far on our journey to creating a future where all young people in Camden thrive. But it would not have been possible without the support of our members. This has arguably been the most challenging period for the voluntary community sector since the 2008 financial crisis, but instead of appearing overwhelmed and powerless the sector has demonstrated positive thinking, cross-partnership working and rapid mobilisation.

"Hope is being able to see that there is light despite all of the darkness." – Desmond Tutu

In these challenging times it can be difficult to hold onto this hope that underlies so much of what we do. But I remain humbled by the resilience, ingenuity and compassion of the children and young people sector in Camden.

We thank you for working with us in 2019-20, and we look forward to facing the challenges ahead together for the benefit of children and young people in the Borough.



KEITH MORGAN

Chief Executive Officer

Young Camden Foundation

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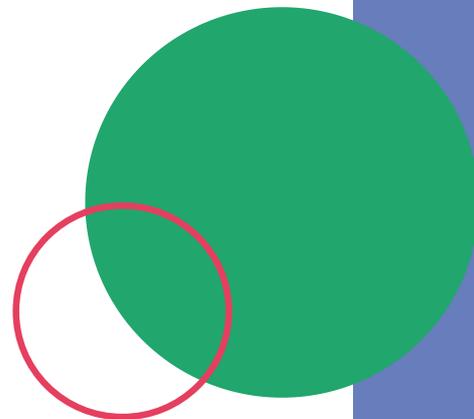
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I. ABOUT YOUNG CAMDEN FOUNDATION

MISSION STATEMENT

YCF aims to encourage and assist its members, partners and supporters in connecting and working together to form innovative and sustainable opportunities for young people in Camden.



BACKGROUND

Established in 2017, Young Camden Foundation (YCF) is a registered charity set up to address the growing uncertainty of long-term investment in the children and young people sector in Camden and the need to build more cross-sector partnerships. Since its inception, YCF has awarded more than £400,000 in small grants to members, which include Camden-based charities that offer services and support to children and young people. Over 5,000 children and young people in Camden have benefited from YCF funded projects and programmes.

OUR WORK

YCF believes that all children and young people in Camden should have the support and opportunity to thrive. YCF aims to provide a new model of local support that focuses on building capacity, better equipping the community with resources and funding, and connecting organisations to develop new and entrepreneurial approaches to support children and young people.



Promote Young People's Views



Build Capacity in the Sector



Leverage More Investment

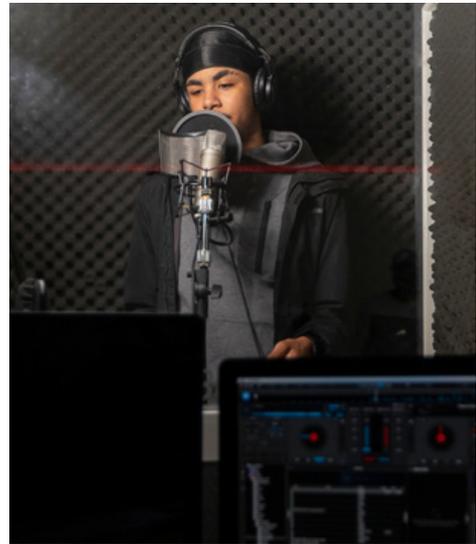


Encourage Collaboration

YOUNG PEOPLE'S FOUNDATIONS

YCF is part of the Young People's Foundation (YPF), a model set-up and supported by John Lyon's Charity. YPF offer a positive and welcome model of local collaboration bringing together the public, private and voluntary sectors to support children and young people. Based in local communities, each YPF is an independent, registered charity, and their services are based on the needs and assets of their area. Together we share a common goal – help create and champion a more impactful, coordinated and sustainable sector to ensure all young people have access to quality support and opportunities.





II. MEMBERSHIP

Camden-Based Members

Charities and non-profits located in Camden that deliver support and services to children and young people

Affiliate Members

Charities and non-profits looking to partner with Camden-based members to build capacity within the children and young people sector



MEMBER BENEFITS

Grant Giving Programme (Camden-Based Members Only)

Networking Opportunities

Partnership Support for Delivering Services

Profile on YCF website

Advertise Youth Programme on YCF Website

Job Vacancy Listings on YCF Website

YCF Newsletter and Member Email Alerts

Training Opportunities

Invitations to Events

2020 MEMBERSHIP FEEDBACK

In February 2020, members were asked to complete a membership survey. 30 responses were collected. Key findings included:

Over 70%

of Camden-based members surveyed agreed that their organisation has benefited from YCF membership

→ The top three responses to what YCF services were most valued included bringing new sources of funding to the sector in Camden, advocating for the children and young people's sector in Camden and sharing information (i.e. website, newsletter)

→ The top six responses to what projects members were interested in having funded through YCF's grant giving programme included: mental health and wellbeing, holiday clubs, sports after school clubs, mentoring programmes and arts

→ The top two responses for what support was needed from YCF to assist with building new community partner relationships included: targeted introductions to sector stakeholders and access to member networking events

LET'S TAKE A CLOSER LOOK AT SOME OF THE MEMBER RESPONSES...

"YCF membership for our organisation means access to opportunities that would not be available otherwise, it's more than just funding. It's access to expertise, advice, support and training. YCF for us stands for integrity, for helping community organisations and for facilitating sector leadership."

- The South Hampstead and Kilburn Community Partnership

"We are finding the digital hubs really useful in engaging with young people that may not have engaged before, so we will more than likely keep this aspect of the service following lockdown."

- The Hive

"Being a YCF member has been extremely advantageous for Maiden Lane Community Centre. We have been very well supported by YCF during the time we have been members."

- Maiden Lane Community Centre

III. GRANT GIVING

SIGNATURE FUNDS

Holiday Hunger – addressing food insecurity



Total amount awarded in 2019: **£10,500**

Number of children and young people impacted in 2019: **74**

Total amount awarded in 2020: **£23,500**

Number of children and young people impacted in 2020: **249**

Summer Opportunities Fund – providing access to activities



Total amount awarded in 2019: **£39,726**

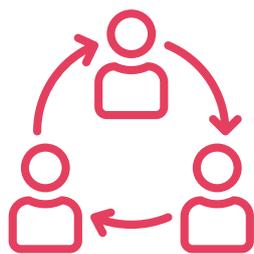
Number of children and young people impacted in 2019: **593**

Total amount awarded in 2020: **£32,764**

Number of children and young people impacted in 2020: **322**

ADDITIONAL 2019/2020 FUNDS

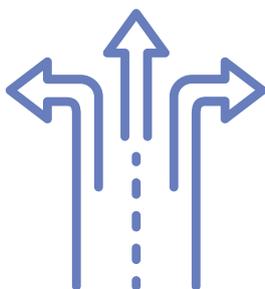
Change in Action Fund – supporting youth-led social action



Total amount awarded in 2019: £19,200

Number of children and young people impacted in 2019: 231

Pathways Fund – reducing youth offending in Camden



Total amount awarded in 2019: £39,726

Number of children and young people impacted in 2019: 593

Supplementary Schools Network Fund – supporting local supplementary schools



Total amount awarded in 2019: £17,500

Number of children and young people impacted in 2019: 127

ADDITIONAL 2019/2020 FUNDS

Digital Youth Work Fund – enhancing digital youth work



Total amount awarded in 2020: **£32,832.50**

Number of children and young people impacted in 2020: **722**

Heads Up Mental Health Fund – safeguarding the mental health
and wellbeing of children and young people



Total amount awarded in 2020: **£45,598**

Number of children and young people impacted in 2020: **281**

TOTAL INVESTED

**£261,346 Total
distributed
in grants**

**Benefiting 3,192
Children and young
people**

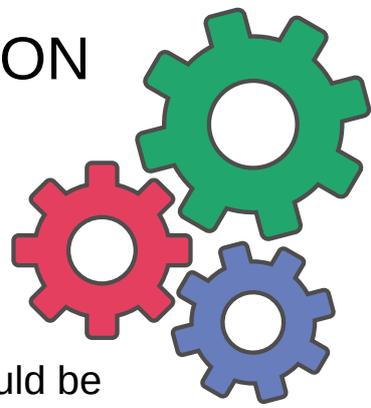


IV. COVID-19 AND COLLABORATION

COVID-19 SUPPORT

YCF is concerned about the scars that the pandemic will leave on the voluntary and community sector.

What was an already financially challenging sector could be placed in critical condition post-Covid-19 without significant injection of medium and long-term investment and tailored support.



The significant loss of income and financial insecurity, due to Covid-19, means that some members will need to review and restructure their business model to sustain the period of financial insecurity anticipated. In response, YCF is investing in tailored and bespoke consultancy support and financial management and sustainability workshops for its members. This support will include financial management during crisis, change management, digital transformation, income generation and diversification strategies.

COLLABORATIVE LEADERSHIP

YCF strives to become a collaborative leader in the local children and young people sector. The events of this year have emphasised the importance of collaborative working and cross-sector partnerships as society confronts obstacles of unparalleled complexity. YCF sits on several strategic boards including Camden's Youth Safety Taskforce, Camden Funders Network, and Camden Infrastructure Alliance.

This year, YCF has joined the Camden Intergenerational working group, Camden Food Poverty Alliance and Camden's Youth Offending Partnership Board. During the first Covid-19 nation-wide lockdown, YCF joined Camden voluntary and community sector leaders in forming a Covid-19 response group hosted by London Borough of Camden. As part of recovery planning, YCF chaired a collective of local community organisations to pool resources and share local intelligence.

V. COMMUNICATIONS

WEBSITE FEATURES



Digital Resource Centre – In July 2020, YCF partnered with Google to launch the digital resource centre, which features a public-facing digital hub of youth-related activities, as well as access to live and pre-recorded youth projects hosted by other local and national youth organisations.

Member Profiles – YCF's website features information about member programs, location, contact information, images and videos. Members are given login details to make profile updates in real time to ensure accurate information.



Video – In November 2020, YCF partnered with YES Outdoors to produce a short 'About Us' video to promote membership and partnership.

Online News Centre – YCF launched a news section on its website to feature organisational updates, industry news, community events and sector opportunities.



COMMUNICATION CONTINUED

2020 Outreach by the Numbers

250+

Email Subscribers

1,000+

Twitter Followers

24

Newsletters

100+

Facebook Followers

WEBINARS

In partnership with YPF, we hosted a series of webinars that tackled issues relating to Covid-19 and lockdown. More than 1,000 people tuned in to hear from sector colleagues and industry experts. Topics included:

- Cyber Service Offer for Children and Young People
- Safeguarding and Cyber Working
- Support from Funders
- Education
- Furlough/HR/Legal Changes
- Mental Health Awareness
- Street Safety and Detached Work
- Black Lives Matter

YCF's Covid-19 Impact and Response Report

Published in July 2020, the report provided insights about how the local CYP sector continues to respond to the Covid-19 pandemic. The report also highlighted how YCF had supported the local community during the initial national lockdown and its plans to sustain, promote and safeguard the sector. By sharing this report with community leaders and business partners, YCF was able to raise awareness and raise funds to support community access to digital infrastructure for youth services, mental health services and food services.

VI. STRATEGIC PARTNERSHIPS

HEAR FROM OUR FOUNDING PARTNERS



JOHN LYON'S
CHARITY

“Very impressed with the great progress that Young Camden Foundation has made in such a short time. Camden is an integral part of John Lyon’s Charity Beneficial Area and Young Camden is a key member of the YPF family. We are very pleased that we have managed to add to the already dynamic voluntary sector of Camden with the establishment of the Young Camden Foundation. Keep up the excellent work!”

Erik Mesel, Senior Grants and Public Policy Manager

"It is great to see all of the amazing achievements of the Young Camden Foundation in this report. Camden Council is proud to partner with YCF and shares their ambition to create a future where all young people in Camden can thrive. We are looking forward to continuing to work closely with them to ensure our local children and young people are able to access high-quality play and youth provision. CYF should be really pleased with everything they have been able to achieve and we are excited to see what they do next!"

Jenny Rowlands, Chief Executive



Camden



“City Bridge Trust is delighted to support the work that Young Camden Foundation delivers. Services for children and young people have been under huge strain across London in recent years. The London Borough of Camden stands out for its relatively high spend in this area but the borough’s childhood poverty rate shows that there is still significant work to be done. YCF is a key agency, well networked with the strong, local private sector and with statutory bodies. City Bridge values YCF’s work to increase long-term investment in the children and young people’s sector, to encourage collaboration between agencies, to ensuring that young people feel safe and have voice, and to strengthening the capacity of its members to deliver high-quality services.”

Tim Wilson, Principal Grants Officer

COMMUNITY PARTNERS



BUSINESS PARTNERS

Shaftesbury

seven
dials
market

Google



L A B S

REGENT'S
PLACE

DERWENT
LONDON

BUSINESS & INDIVIDUAL PARTNER PROGRAMME

YCF partners with various local businesses, corporations and individuals who share our vision and want to invest in the next generation of young people in Camden. YCF aims to bring the community together to develop life-changing opportunities for children and young people throughout the borough.

PARTNER LEVEL DONOR: £1,000 - £5,000

- Brand promotion on website for 6 months
- Access to funding outcome reports

BENEFACTOR LEVEL DONOR: £5,000 - £10,000

- Brand promotion on website for 12 months
- Access to funding outcome reports
- Invitations to select member networking events

CHAMPION LEVEL DONOR: £10,000+

- Brand promotion on website for 24 months
- Access to funding outcome reports
- Invitations to all member networking events
- Access to member list for targeted outreach
- Recognition opportunities
- Access to employee volunteer opportunities with members
- Speaking opportunities at select events

TITLE PARTNERSHIP: £50,000+

In addition to receiving Champion level benefits, this partnership is intended to be customised to best fit the organisation's or individual's unique support interests and goals. This level of funding also offers the option to develop a new fund, which includes an invitation to participate in the grant application selection process.

VII. PROGRESS - STRATEGIC PRIORITIES

OBJECTIVE 1: INCREASE LONG TERM INVESTMENT IN LOCAL SECTOR



YCF diversified core income and achieved long-term support from founding partners, and continued to grow sponsorship support from local businesses



YCF delivered sessions to members on the benefits and challenges of forming new partnerships, and invested in a new cross-neighbourhood partnership to deliver youth crime prevention interventions



YCF increased the level of investment in local youth initiatives distributing over £240,000

OBJECTIVE 2: PROMOTE SECTOR COLLABORATION BETWEEN STAKEHOLDERS



Over half of Camden-based members attended a YCF collaboration event in 2020



YCF hosted two fundraising information workshops and six follow-up surgeries in 2020

OBJECTIVE 3: SUPPORT YOUNG PEOPLE TO FEEL SAFE, HEARD, AND ASSIST THEM WITH ACHIEVING THEIR FULL POTENTIAL



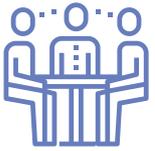
YCF supported the development and delivery of several youth-led programmes focused on consultation across the borough



YCF provided opportunities for young people to share their experience of the pandemic and first national lockdown during sector webinars



In partnership with community partners, YCF conducted a borough-wide survey of young people's hopes, fears and preparedness for the 'new normal' following the pandemic



YCF hosted an information and open discussion event about conflict resolution and increasing youth participation attend by 30 guests

OBJECTIVE 4: PROVIDE MEMBERS WITH CAPACITY-RELATED SUPPORT FOR DELIVERING HIGH-QUALITY AND SUSTAINABLE YOUTH PROVISION



YCF supported the development of the venue bank – a digital platform for members to rent local space at competitive rates



YCF promoted opportunities for members to participate in free clinical supervision organised by YMCA



YCF hosted a series of virtual workshops on youth-led social action supporting 7 members to design new projects



YCF launched a new fund worth £50,000 for members to access professional development opportunities

CHALLENGES & LEARNING

Our aim is to break down barriers to collaborate and establish new relationships across different sectors, which takes time and requires trust, transparency and in some cases, system change. This has been one of the most challenging outcomes to achieve.

For many members, it can be challenging to secure core funding. As a member of the Camden Funders Network, YCF has been looking at this issue and will continue to work with the network to leverage more core funding in the sector.

The pandemic and the ensuing national lockdown have significantly interrupted YCF's plans. In the absence of certainty about returning to normal operation, we are optimistic about the prospective of resuming face-to-face events. However, we are also exploring alternative ways of bringing people together.

LOOKING AHEAD

Business Partnerships – YCF surpassed its target of raising £50,000 through business sponsorship in 2020. With the newly developed business engagement package, YCF is confident about growing investment (financial & in-kind) from local businesses.

Camden Funders Network Membership – YCF will, on behalf of its members, continue to help shape a closer and more congenial relationship with funders to create a more equitable approach to place-based funding.

Major Funding Opportunities – YCF will continue to identify relevant funding opportunities to create new member partnerships. YCF will be a collaborative leader, seeking out new partnership opportunities within the sector.

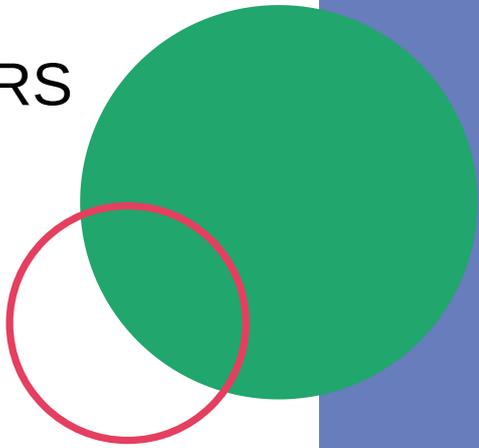


VIII. STATEMENT OF FINANCIAL POSITION

FOR THE PERIOD ENDED 31 MARCH 2020

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Total Funds 2019 £
Income and Endowments				
Donations and Legacies	150,224	177,760	327,984	180,969
Charitable Activities	502	0	502	1,250
Total	150,726	177,760	328,486	182,219
Expenditure On				
Charitable Activities	(165,340)	(141,513)	(306,854)	(189,544)
Total	(165,340)	(141,513)	(306,854)	(189,544)
Net Gains/(Losses) on Investments	0	0	0	0
Net Income/(Expenditure)	(14,614)	36,246	21,663	(7,325)
Reconciliation of Funds				
Transfers between Funds	(18,851)	18,851	0	0
Net Movement in Funds	0	0	0	0
Total Funds Brought Forward	99,262	22,041	121,303	128,628
Total Funds Carried Forward	65,797	77,138	142,935	

IX. STAFF, TRUSTEES AND MEMBERS



BOARD OF TRUSTEES

Fiona Millar – Chair

Stephen Greene – Deputy Chair

Roman Arbuzov – Treasurer

Athian Akec Trustee and Youth Representative

Martin Pratt

Faaiza A. Lalji

Paula Peet

Sousan Luqman

Anneka Munsch

Tom Simpson

Abdikadir Ahmed

Foyezur Miah

Georgia Gould – Associate Member

Dr. Martin Abbas – Associate Member

Chief Inspector Matthew Casey – Associate Member

STAFF

Keith Morgan – Chief Executive Officer

Cheryl McCain – Chief Operating Officer

Beatriz Fernandez – Grants Manager

& Clerk to the Trustee Board

Wathsala Senadheera – Business Administrative Apprentice

Matthew McClymont – Volunteer



2019/2020 MEMBER LIST (CAMDEN-BASED)

Akademi South Asian Dance UK
Bloomsbury Football Foundation
Brandon Centre
Buri Academy Education
C4WS Homeless Project
Calthorpe Community Garden
Camden Arabic Association
Camden Community Centres'
Consortium
Camden Spear Trust
Castlehaven Care Ltd.
Chance to Shine
Community Association for West Hampstead
Coram's Fields
Dragon Hall
Eat Club
Elfrida Rathbone Camden
Face Front Inclusive Theatre
Fitzrovia Youth in Action
Free Space Project
Gospel Oak Action Link Youth Club
Gospel Oka School Association (GOSA)
Growing Hope
Hampstead Community Centre
Healthwatch Camden
Heath Hands
Highgate Harriers
Holborn Community Association
icandance
Kentish Town City Farm
Khulisa
Kings Cross Brunswick Neighborhood Association
Lauderdale House
Learning & Development Centre Ltd.
Let Me Know
Maiden Lane Community Centre
Mosaic LGBT+
Youth Persons' Trust
New Diorama Theatre
New Horizon Youth Centre
North London Cares
NW5 Community Play Project
October Gallery
PACE
Pan Intercultural Arts
Pastoral and Environmental Network
in the Horn of Africa
Ping Pong Camden Club
RAaW Foundation
Real Life Events
Regent Park Time Bank
Roundhouse
Rwanda Sisterhood Association
Samuel Lithgow Youth Centre
Scarabeus Aerial Theatre
Scene & Heard
Skills Exchange Project
Small Green Shoot
The South Hampstead and Kilburn Community
Partnership (SHAK) – ARC Youth Club
Sidings Community Centre
Somali Youth Development Resource Centre
Somers Town Community Association
Somers Town Youth Centre
Surma Community Centre/Bengali Workers'
Association
The Bengali Education Centre
The Cartesian's Academy
The Hive – Catch 22
The Kids Network
The Lighthouse
The Pirate Castle
The Thanet Youth and Community Centre
The Winchester Project
Third Age Project
Unity Works
Unloc
Urban Outdoors London
Wac Arts
Wipers Youth CIC
YES Outdoors
Your Bike Project CIC

YOUNG CAMDEN FOUNDATION

www.youngcamdenfoundation.org.uk